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# TOP 100

## SITES TO BE LISTED ON

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OCEANONE

Data Period: April 2016  
Revised: July 2016

# Top 100 Sites to Be Listed On Data

Name	US Ranking	% of US Visitors	Bounce Rate	Daily Pageviews per Visitor	Daily Time on Site	Domain Authority Number	Domain MozRank	Domain MozTrust	Unique US visitors (last 30 days)	Global Unique Visitors (last 30 days)	Available for IOS in	Available for Android in
1 Google	1	34.50%	19.50%	19.95	17.45	91	7.45	7.49	175,177,915	32.30 Billion	App Store	Google Play
2 Facebook	2	21.40%	27.20%	11.26	19:58	100	9.51	9.27	115,493,383	29.50 Billion	App Store	Google Play
3 Yahoo!	5	31.50%	29%	7.42	8:05	100	8.48	8.47	98,108,167	7 Billion	App Store	Google Play
4 Twitter	8	22.80%	35.40%	5.39	8:03	100	9.38	9.22	74,664,547	3.10 Billion	App Store	Google Play
5 LinkedIn	13	29.10%	29.60%	6.48	7:30	100	8.99	8.88	57,941,255	996.20 Million	App Store	Google Play
6 Instagram	20	25.10%	43.00%	8.41	4:59	99	8.88	8.71	43,631,715	1.50 Billion	App Store	Google Play
7 Bing	24	14%	40.80%	3.03	3:39	97	4.91	5.11	76,109,601	1.10 Billion	App Store	Google Play
8 Zillow	29	93.10%	32.20%	14.76	8:01	93	7.02	7.12	32,993,113	164 Million	App Store	Google Play
9 Yelp	33	90%	38.70%	5.94	3:58	94	7.93	7.83	36,391,143	172.70 Million	App Store	Google Play
10 TripAdvisor	62	61.70%	40.90%	4.2	4:53	83	6.66	6.74	29,200,461	142 Million	App Store	Google Play
11 Realtor	97	90.90%	29.80%	10.77	9:26	91	6.85	6.93	14,798,799	56.20 Million	App Store	Google Play
12 MapQuest	194	87%	37.90%	2.96	3:39	95	7.64	7.88	15,671,430	35.60 Million	App Store	Google Play
13 Houzz	197	65.20%	41.60%	8.87	5:39	93	7.34	7.2	7,733,116	27.40 Million	App Store	Google Play
14 Whitepages	230	81.80%	33.30%	3.15	2:47	86	6.91	6.94	17,567,949	42.20 Million	App Store	Google Play
15 Yellowpages	236	95.19%	58.30%	2.29	1:56	91	6.94	7	27,033,960	28.50 Million	App Store	Google Play
16 OpenTable	289	92.70%	27.90%	4.71	4:05	90	7.54	7.62	7,186,338	14.6 Million	App Store	Google Play
17 AutoTrader	323	80%	23.30%	7.92	9:00	84	6.89	6.83	9,457,547	24 Million	App Store	Google Play
18 Cars	412	78.00%	27.50%	6.05	8:10	84	6.47	6.76	7,689,486	23.70 Million	App Store	Google Play
19 BizJournals	415	84.50%	61.50%	2.05	2:52	92	7.52	7.85	7,112,292	17.10 Million	App Store	Google Play
20 Edmunds	433	70.40%	43.70%	3.46	4:13	88	6.64	7.05	9,255,793	28 Million	App Store	Google Play
21 Angie's List	438	91.20%	47.80%	3.86	4:06	89	7.15	6.97	7,158,173	13.10 Million	App Store	Google Play
22 Health Grades	467	90.50%	45.90%	2.54	2:50	81	6.33	6.71	8,423,319	22.20 Million	App Store	
23 City-data	569	74.80%	65.10%	2.62	3:28	86	6.43	6.94	7,950,150	19.80 Million		Google Play
24 Better Business Bureau	586	89.30%	55.10%	2.74	2:37	96	8.11	8.04	417,917	14 Million	App Store	Google Play
25 The Knot	622	82.50%	47.30%	3.1	3:39	88	6.65	6.73	10 Million	11.70 Million	App Store	Google Play
26 Thumbtack	897	90.60%	36.50%	3.86	4:41	86	6.99	6.88	3,887,913	10.30 Million	App Store	Google Play
27 Manta	955	58.30%	68.90%	2.47	1:55	86	6.68	6.82	6,128,632	13.70 Million		
28 Home Advisor	995	91.40%	45.70%	3.29	3:36	81	6.54	6.54	4,544,742	7.30 Million	App Store	Google Play
29 Care	998	85.30%	31.10%	6.65	8:38	76	6.49	6.67	2,616,122	9.40 Million	App Store	Google Play
30 HERE Map Creator	1,271	26.70%	20.90%	3.9	2:39	85	6.62	6.75	3,850,836	17.70 Million		Google Play
31 Foursquare	1,349	22.80%	59.50%	2.16	1:56	90	7.03	7.1	4,542,593	33.50 Million	App Store	Google Play

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32 <b>WeddingWire</b>	1,406	86.20%	42.80%	4.36	4:52	90	6.89	6.84	1,899,407	4.50 Million	App Store	Google Play
33 <b>Avvo</b>	1,435	87.10%	66%	2.43	2:47	85	6.7	6.72	3,042,911	9.80 Million	App Store	
34 <b>Zomato</b>	1,484	13.50%	32.00%	10.58	7:37	75	6.85	6.91	3,306,810	5.10 Million	App Store	Google Play
35 <b>Vitals</b>	2,361	89.80%	43.80%	2.75	2:42	69	5.89	6.11	1,832,476	3.90 Million		
36 <b>411</b>	2,465	73%	43.90%	2.74	2:07	67	5.24	5.79	2,116,546	5 Million		Google Play
37 <b>SuperPages</b>	2,505	79.00%	72.50%	1.89	1:41	85	6.54	6.78	2,764,093	6 Million	App Store	Google Play
38 <b>Local</b>	4,980	33%	54.10%	2.71	2:15	75	6.68	6.88	1,194,147	3.50 Million		Google Play
39 <b>TomTom</b>	5,256	13.00%	27.60%	5.14	6:14	84	6.84	6.73	801,708	12.70 Million	App Store	Google Play
40 <b>MenuPages</b>	5,435	98%	48.30%	1.81	1:58	65	5.75	6.04	921,096	2 Million	App Store	
41 <b>YP</b>	5,883	52.00%	35.20%	3.68	5:52	91	6.88	6.94	818,923	41.20 Million	App Store	Google Play
42 <b>Merchant Circle</b>	6,985	41.10%	67.30%	2.99	1:58	83	6.41	6.4	1,055,134	2.30 Million		
43 <b>D &amp; B Credibility Review</b>	7,886	74.30%	54.10%	2.57	3:14	68	6.13	6.41	636,921	648,300	App Store	Google Play
44 <b>Dex Knows</b>	8,857	52.00%	52.90%	2.8	2:35	78	6.19	6.31	697,073	981,900		Google Play
45 <b>Yellowbook</b>	8,899	67.30%	57%	1.99	1:16	90	7.4	6.67	763,789	1.80 Million	App Store	Google Play
46 <b>DealerRater</b>	9,814	91.10%	43.00%	4.4	6:01	64	6.06	6.02	424,465	599,100	App Store	
47 <b>RateMDs</b>	10,148	47.30%	50.80%	2.21	2:33	60	5.5	5.67	492,421	2 Million		
48 <b>ChamberofCommerce</b>	10,688	79.60%	80.20%	1.6	1:16	66	5.69	5.97	625,012	706,000		
49 <b>CityVoter</b>	10,861	80.20%	48.10%	2.6	2:35	66	6.92	6.69	377,194	537,700	App Store	
50 <b>Switchboard</b>	10,874	68.50%	25.50%	2.81	2:27	79	5.97	6.7	391,011	739,300		
51 <b>CitySearch</b>	11,052	54.60%	70.30%	2.39	1:40	87	6.64	6.98	610,530	963,200	App Store	Google Play
52 <b>HomeAndLand</b>	15,811	76.40%	39.20%	5.12	4:39	60	5.35	5.51	245,942	494,000	App Store	Google Play
53 <b>Hotfrog</b>	18,759	19.90%	53.80%	3.78	2:55	72	5.93	5.92	340,131	459,500		
54 <b>Cylex-usa</b>	19,120	50%	68.10%	2.4	2:13	48	4.93	5.15	308,274	514,000		
55 <b>Kudzu</b>	20,936	36.00%	58.30%	2.82	2:33	77	6.07	5.93	244,098	367,000		Google Play
56 <b>B2BYellowPages</b>	21,236	51.70%	72%	2.04	1:33	54	4.77	4.69	258,368	528,100		
57 <b>American Towns</b>	21,720	46.90%	62.00%	2.45	2:02	66	5.64	6.31	293,616	882,600		
58 <b>Yellowbot</b>	24,168	24.70%	57.90%	3.3	2:25	76	5.56	5.59	247,115	413,700		
59 <b>LocalStack</b>	25,170	36.10%	33.80%	2.57	2:49	27	4.82	4.78	218,000	464,500		
60 <b>Forlocations</b>	27,581	70%	65.60%	1.99	1:34	36	4.74	4.83	250,701	423,500	App Store	
61 <b>AreaConnect</b>	28,309	60.00%	79.50%	1.27	1:09	67	5.18	5.73	300,154	1.50 Million		
62 <b>Ibegin</b>	29,218	27.90%	69.80%	2.95	1:49	63	5.57	5.62	197,162	620,100		

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63 Restaurants.com	29,946	93.30%	65.80%	2.01	1:28	54	5.06	5.67	194,330	310,400		Google Play
64 YellowPagesGoesGreen	32,223	79.20%	79.20%	1.43	1:09	48	5.33	5.74	202,867	315,500		
65 SalesSpider	32,737	9.30%	43.90%	5.56	3:50	60	5.81	5.56	282,531	595,200	App Store	Google Play
66 ShowMeLocal	35,935	8.40%	41%	6.1	4:36	55	5.35	5.33	111,713	182,700		
67 Doctor	37,376	74.70%	57.00%	2.76	1:57	49	4.87	5.13	146,944	187,600		
68 InsiderPages	37,637	21.20%	58.50%	3	2:21	73	6.06	6.06	149,753	259,600		
69 EZ Local	47,673	13.10%	61.50%	2.99	3:01	52	5.24	5.23	104,546	199,400	App Store	
70 Get Fave	49,372	43.80%	75%	2.41	1:35	44	4.59	4.64	118,260	259,800		
71 Allpages	51,722	45.30%	54%	2.6	1:43	59	5.42	5.59	91,947	204,500		
72 eLocal	52,281	14.10%	47%	6.8	4:50	59	5.42	5.59	69,752	92,700		
73 Magic Yellow	52,281	14.10%	47.00%	6.8	4:50	55	5.23	5.5	108,214	206,000		
74 Judy's Book	53,510	31.90%	50.50%	2.54	1:57	65	5.52	5.62	107,220	124,900		
75 Citymaps	60,834	30.30%	69.60%	1.62	1:16	46	4.77	4.94	76,285	330,200	App Store	Google Play
76 Yasabe	62,674	41.40%	41.80%	3.4	4:49	49	4.86	5.13	65,456	813,600		Google Play
77 8Coupons	63,646	62.30%	66.10%	2.3	1:21	59	5.14	5.44	66,178	83,600	App Store	Google Play
78 2findlocal	65,073	6.10%	38.50%	7.6	5:31	72	5.86	5.82	70,302	164,500		
79 Best of the Web	66,523	9.30%	30.80%	2.59	1:47	74	5.95	6.53	75,487	167,400		
80 Citysquares	69,965	8.10%	43.40%	4.8	3:37	59	5.27	5.35	64,973	114,600		
81 USDirectory	70,704	20.30%	42.90%	3.6	5:25	44	4.26	5.54	61,110	190,400		
82 Credibility	71,574	53.50%	75.40%	2.4	1:39	22	2.99	2.12	79,293	108,900		
83 Cityfos	82,351	18.10%	61.40%	5.5	2:52	36	3.87	4.02	66,462	79,300		
84 GoLocal247	83,187	38.70%	65.50%	2.4	2:00	46	5.33	4.7	52,477	90,000		
85 411.info	87,227	63.60%	72.30%	1.7	2:05	45	4.5	4.67	73,222	85,300		
86 Contractors	91,473	61.40%	64.20%	1.9	1:11	39	4.65	4.96	69,620	101,000		Google Play
87 Brownbook	95,274	3.10%	38.40%	5.3	5:39	62	5.39	5.68	65,112	254,300		
88 LocalPages	100,155	13.80%	59.40%	1.99	2:16	51	6.36	5.73	50,760	84,600		
89 Ehardhat	103,433	89.00%	73.60%	1.68	1:15	35	4.06	4.15	51,748	110,000		
90 Discover Our Town	106,269	15.90%	54.40%	2.4	1:58	57	5.23	6.22	43,235	50,200	App Store	Google Play
91 LocalEdge	109,457	55.20%	41.30%	2.4	2:11	72	6.72	6.21	32,250	64,500	App Store	
92 YellowPageCity	114,702	16.80%	44.70%	3.9	3:06	63	5.72	5.39	30,763	35,700	App Store	Google Play
93 My Huckleberry	116,542	5.20%	41.70%	7.1	4:51	48	4.7	4.69	26,372	82,800		

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94 Yellowise	126,422	31.20%	68.70%	1.51	1:16	39	4.69	4.9	21,216	62,400		
95 Opendi	134,692	50.80%	61.90%	2.1	2:03	44	4.46	4.92	21,625	49,600		
96 Allonesearch	137,685	60.30%	53.80%	1.7	1:07	49	5.17	5.55	32,426	56,100		
97 YellowUSA	140,660	14.10%	50.00%	3.2	2:16	39	4.35	4.37	32,925	43,900		
98 ZipLocal Online	119,668	29.60%	55.10%	7.2	3:24	31	4.52	4.66	45,296	79,300		Google Play
99 Tuugo.us	148,769	4.70%	44.10%	3.7	3:44	39	4.8	4.79	28,854	61,800		
100 Yalwa	148,868	7.90%	47.40%	3.5	3:19	43	4.27	4.26	15,447	36,100		
<b>Honorable Mentions</b>												
101 Tupalo	157,791	2.10%	25.40%	5.6	5:24	63	5.39	5.34	15,948	88,600	App Store	Google Play
102 UsCity	161,966	9.00%	56.20%	1.71	1:46	n/a	n/a	n/a	14,900	34,100		
103 N49	172,457	8.60%	65%	3.8	2:33	33	4.4	4.39	24,324	245,700		
104 Company	181,418	12%	36.90%	2.3	3:46	n/a	n/a	n/a	9,728	52,300	App Store	Google Play
105 Localdatabase	186,183	10.30%	38.30%	3.5	2:48	44	5.03	5.21	37,752	363,000		
106 Bizwiki	194,850	25.40%	64.00%	2.3	1:25	40	5.1	5.57	6,973	29,300		
107 TrueYellow	201,225	22.00%	62.60%	2.1	1:27	37	3.85	4.64	10,685	49,700		
108 OfficialUSA	223,835	47%	74.4%	2.5	1:41	53	4.65	5.93	15,996	34,700		
109 Picksie	234,295	80.60%	71.10%	1.4	0:52	25	3.77	4.03	15,795	19,100	App Store	Google Play
110 InternetChamberofCommerce	252,087	61.60%	63.60%	2.3	1:28	41	5.14	5.54	6,432	9,600		
111 ABLocal	252,469	10.10%	35.30%	3.8	3:25	31	4.03	3.93	6,811	16,000		
112 PowerProfiles	255,750	11.40%	38%	3.4	3:38	49	4.98	5.31	7,777	12,900		
113 BizHwy	256,782	3.10%	51.10%	3.6	3:01	49	4.5	4.56	2,297	40,300		
114 WhoWhere	269,645	26.80%	43.30%	2.3	1:07	80	5.77	6.32	11,797	33,900		
115 Yellowee	291,324	7.60%	34.00%	4.5	5:04	39	4.43	4.21	2,408	10,700		
116 Akama	293,051	6.10%	46.40%	3.7	2:53	39	4.27	4.72	9,396	21,600		
117 YellowMoxie	310,345	9.90%	40.40%	1.9	1:36	40	4.5	4.63	6588	12,800		
118 LocalSolution	336,495	28.80%	57.10%	2.8	1:46	41	4.33	5.04	6,987	12,400	App Store	Google Play
119 SeekItLocal	387,181	6.70%	33.30%	3.5	3:55	41	4.21	4.58	2,707	28,800	App Store	Google Play
120 MyLocalServices	336,905	5%	35.80%	2.9	2:11	33	3.83	3.74	972	21,600		